

# Q2 2022 EARNINGS PRESENTATION

August 4, 2022



### **Disclaimers**

#### **Forward Looking Statements**

This presentation contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. These statements are based on the beliefs and assumptions of management. Although the Company believes that its plans, intentions, and expectations reflected in or suggested by these forward-looking statements are reasonable, the Company cannot assure you that it will achieve or realize these plans, intentions, or expectations. Forward-looking statements are inherently subject to risks, uncertainties, and assumptions. Generally, statements that are not historical facts, including statements concerning the Company's possible or assumed future actions, business strategies, events, or results of operations, are forward-looking statements. In some instances, these statements may be preceded by, followed by or include the words "believes," "expects," "projects," "forecasts," "may," "will," "should," "seeks," "plans," "scheduled," "anticipates" or "intends" or the negatives of these terms or variations of them or similar terminology. Forward-looking statements are not guarantees of performance. You should not put undue reliance on these statements which speak only as of the date hereof. You should understand that the following important factors, among others, could affect the Company's future results and could cause those results or other outcomes to differ materially from those expressed or implied in the Company's forward-looking statements: the outcome of any legal proceedings that may be instituted against the Company or others; the impacts of the ongoing COVID-19 pandemic; the ability of the Company to grow and manage growth profitably, maintain relationships with customers, compete within its industry and retain its key employees; the possibility that the Company may be adversely impacted by other uncertain business, macroeconomic or political conditions (including the rapidly evolving conflict between Russia and the Ukraine), business, and/or competitive factors; future exchange and interes

#### **Non-GAAP Financial Measures**

This presentation includes certain non-GAAP financial measures that are not prepared in accordance with accounting principles generally accepted in the United States ("GAAP") and that may be different from non-GAAP financial measures used by other companies. The Company believes EBITDA, Adjusted EBITDA, and Non-GAAP EPS are useful to investors in evaluating the Company's financial performance. The Company uses these measures internally to establish forecasts, budgets and operational goals to manage and monitor its business, as well as evaluate its underlying historical performance and to measure incentive compensation, as we believe that these non-GAAP financial measures depict the true performance of the business by encompassing only relevant and controllable events, enabling the Company to evaluate and plan more effectively for the future. In addition, the Company's debt agreements contain covenants that use a variation of these measures for purposes of determining debt covenant compliance. The Company believes that investors should have access to the same set of tools that its management uses in analyzing operating results. EBITDA and Adjusted EBITDA should not be considered as measures of financial performance under U.S. GAAP, and the items excluded from EBITDA, Adjusted EBITDA, and Non-GAAP EPS are significant components in understanding and assessing the Company's financial performance. Accordingly, these key business metrics have limitations as an analytical tool. They should not be considered as an alternative to Net Income or any other performance measures derived in accordance with U.S. GAAP or as an alternative to cash flows from operating activities as a measure of the Company's liquidity, and may be different from similarly titled non-GAAP measures used by other companies. Please refer to the Appendix of this presentation for reconciliation of these non-GAAP measures to the GAAP measures used in the Company's financial statements.

#### **Industry and Market Information**

Statements in this presentation concerning our industry and the markets in which we operate, including our general expectations and competitive position, business opportunity and market size, growth and share, are based on information from independent industry organizations and other third-party sources, data from our internal research and management estimates. Management estimates are derived from publicly available information and the information and data referred to above and are based on assumptions and calculations made by us based upon our interpretation of such information and data. The information and data referred to above are imprecise and may prove to be inaccurate because the information cannot always be verified with complete certainty due to the limitations on the availability and reliability of raw data, the voluntary nature of the data gathering process and other limitations and uncertainties. As a result, please be aware that the data and statistical information in this presentation may differ from information provided by our competitors or from information found in current or future studies conducted by market research institutes, consultancy firms or independent sources.

## Key Highlights – Q2 2022

Net Sales of \$97mm, 55% higher than Q2 '21 driven by continued strong sales execution, deep customer relationships, and growth across both domestic (+50%) and international (+71%)

Adjusted EBITDA<sup>1</sup> of \$40mm, 45% higher than Q2 '21 due to net sales momentum and a constant focus on process improvement

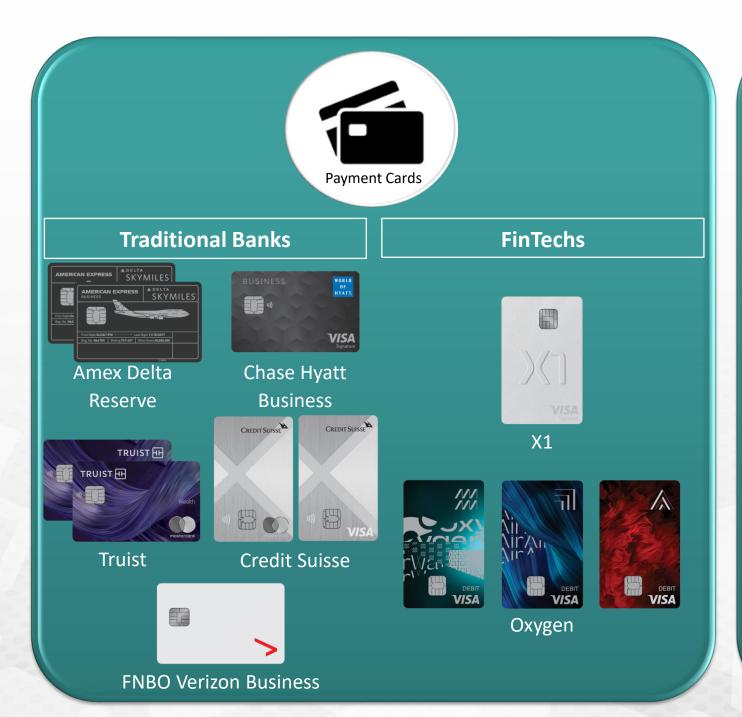
Current challenges in the digital asset market, including crypto exchanges freezing or limiting withdrawals, are driving an increased need for consumers to control their private keys, and we are encouraged by recent partnerships for security, authentication, and cold storage leveraging our Arculus platform

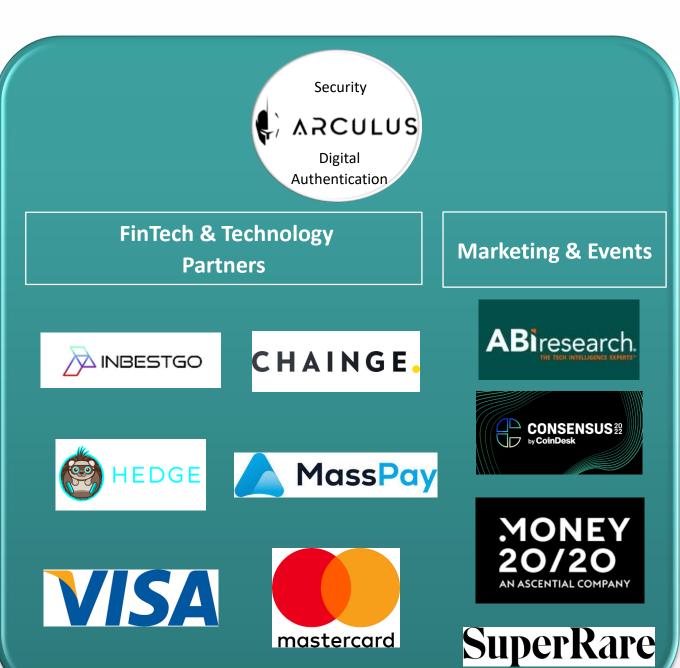
This market cycle has created uncertainty in timing for our Arculus ramp up since some of our partners and targets have been impacted, but we remain focused on margins and managing investments to capture long-term value for our shareholders and are confident that the Arculus platform will deliver against market needs

Raising 2022 full year guidance; now expect Net Sales to be in the range of \$355mm to \$380mm (up from \$336mm to \$376mm) and Adjusted EBITDA<sup>1</sup> to be in the range of \$110mm to \$120mm (up from \$100mm to \$110mm)

## **Company Highlights**

CompoSecure is driving strong partnership momentum across the payment card and Arculus ecosystems

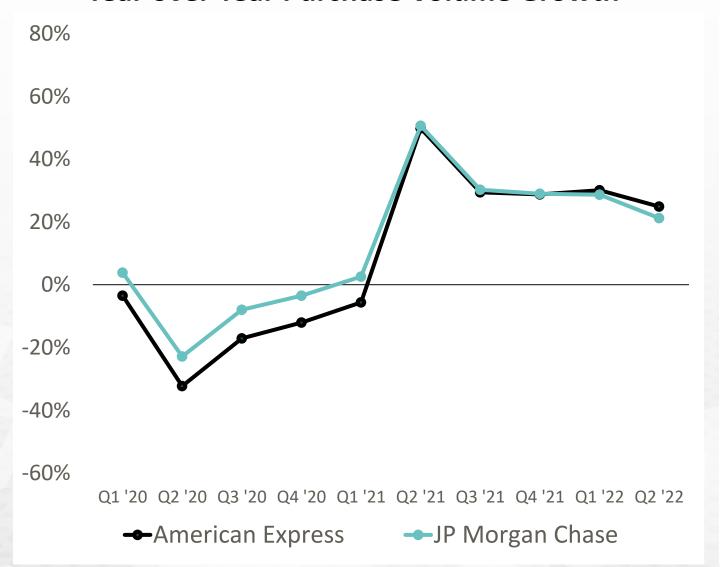




## **Positive Trends & Momentum across Payment Cards**

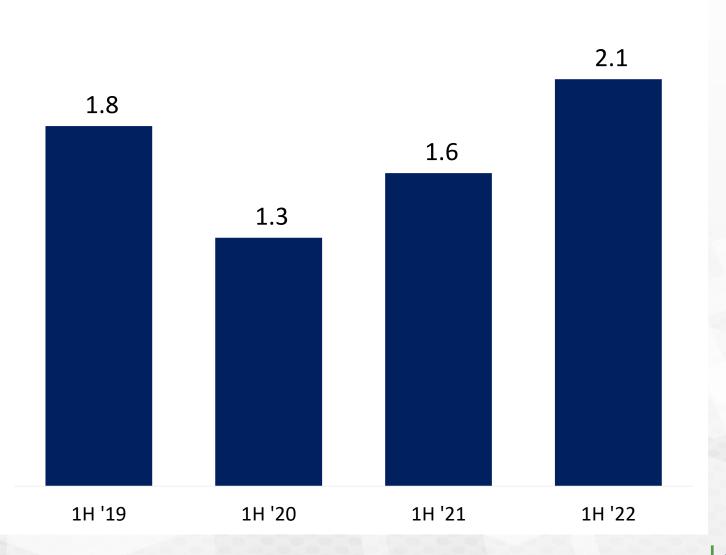
CompoSecure's Largest Customers Continue to Report Strong Growth after Pandemic Slowdown

#### Year over Year Purchase Volume Growth<sup>1</sup>



"Banks Spend Big to Boost Credit-Card Sign-Ups, Defying Recession Fears"<sup>2</sup>

#### US Credit Card Solicitations (B)<sup>3</sup>



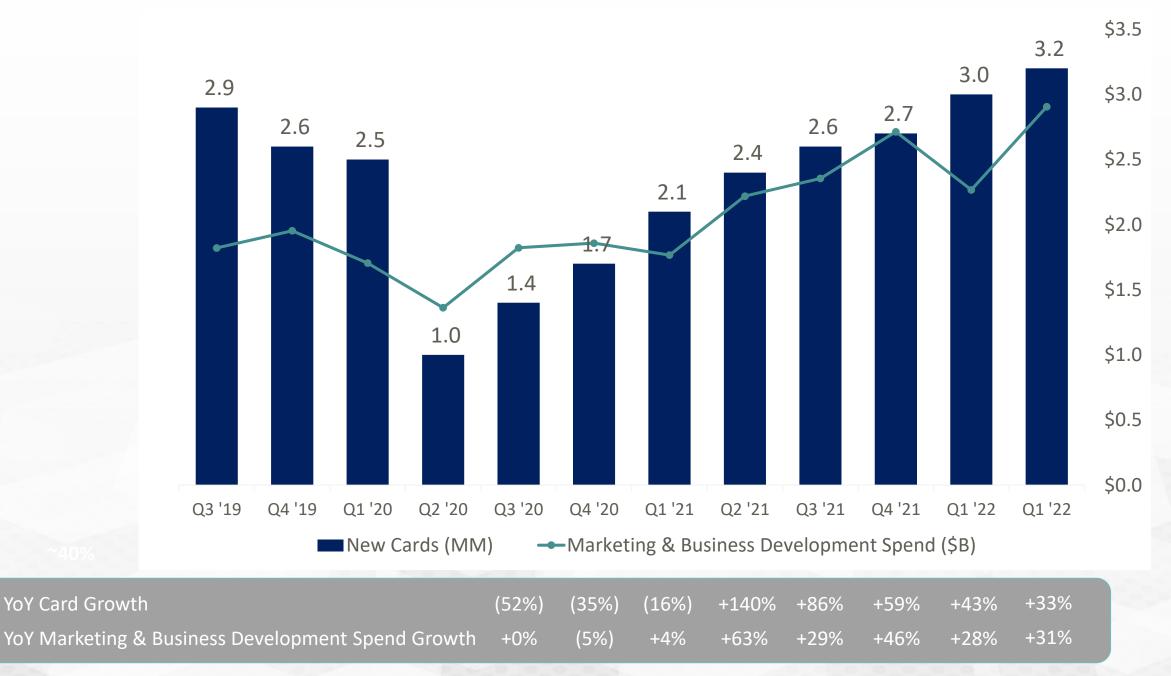
<sup>&</sup>lt;sup>1</sup>American Express & JP Morgan Chase Earnings Presentations

<sup>&</sup>lt;sup>2</sup> Wall Street Journal – 8/2/22

<sup>&</sup>lt;sup>3</sup> Mintel Comperemedia – Note: Data are Estimates

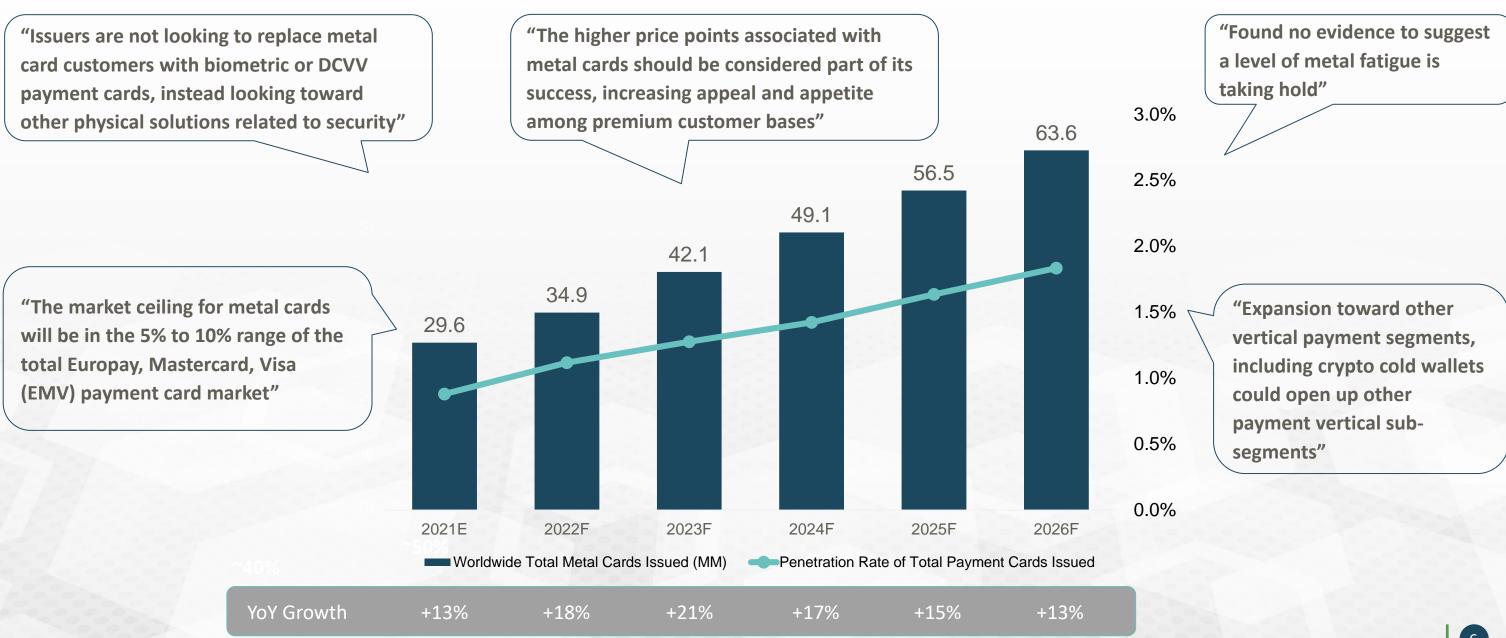
## **Positive Trends & Momentum across Payment Cards**

American Express continues to report strong card acquisition numbers and investment to grow the business

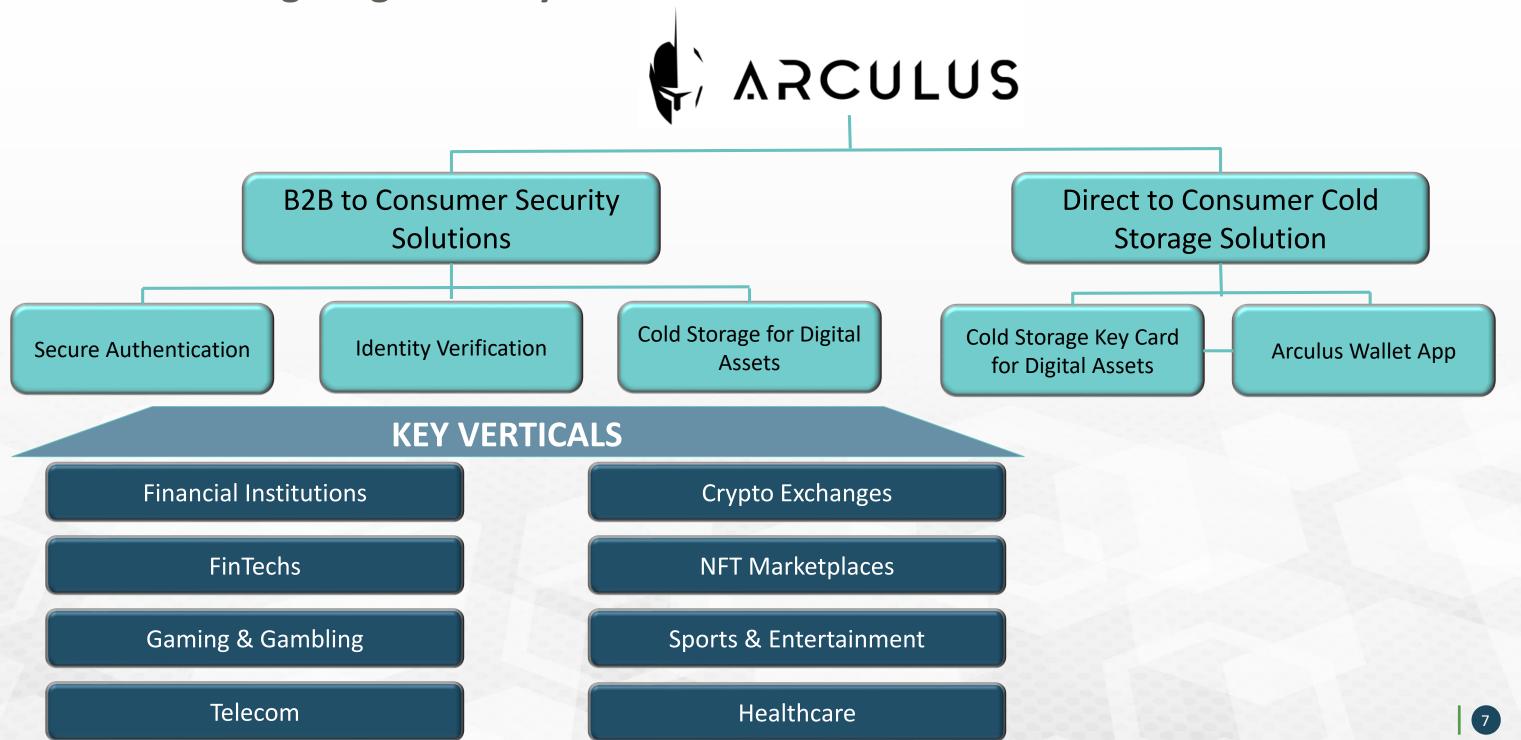


Source: American Express Earnings Presentations

# ABI Research Projects Strong Metal Payment Cards Growth to Continue as Traditional Banks and FinTechs Look to Differentiate their Premium Offerings



# The Arculus Platform Offers a Broad Range of Security & Authentication Solutions Targeting a Variety of Verticals



# Payment, Security, & Authentication Solutions

#### **CORE OFFERING**







#### **HYBRID PRODUCTS**









## **Crypto Winter Drives Consumer Need for Enhanced Protection of Digital Assets**

#### coinbase

"Coinbase warns customers they may lose crypto if company goes bankrupt"1



"Finblox withdrawal restrictions trigger concerns from the community"3



"Hong Kong crypto platforms freeze accounts as turmoil deepens"5



"CoinDCX freezes cryptocurrency withdrawals causing panic among investors"<sup>7</sup>



CoinLoan

"CoinLoan is the latest to limit user withdrawals"9

May 11















VAULD





"Crypto broker

**Voyager Digital** 

files for

bankruptcy as

industry

falters"10

"Big crypto **lender Celsius** freezes all account withdrawals"2 "Crypto lender **Babel Finance** freezes all account withdrawals"4

"CoinFlex latest crypto exchange on withdrawal freeze"6

"Keys lost in the Vauld: **Singapore** crypto exchange freezes withdrawals"8



VOYAGER





<sup>&</sup>lt;sup>2</sup> The Wall Street Journal

<sup>4</sup> The Wall Street Journal

<sup>5</sup> Nikkei Asia









<sup>7</sup> ET Now

<sup>&</sup>lt;sup>3</sup> CoinTelegraph

<sup>&</sup>lt;sup>8</sup> CoinTelegraph

<sup>&</sup>lt;sup>9</sup> Coin Desk

<sup>&</sup>lt;sup>10</sup> The Washington Post

## **Arculus Capability Roadmap**

**B2B** to Consumer Security Solutions

Direct to Consumer Cold Storage Solutions

Delivered in Q2 '22

Payment + Authentication Card Capability

Access to DeFi Ecosystem through WalletConnect Integration

Ability to View NFTs and Securely Send, Receive, & Store Keys to NFTs

Cryptocurrency & Digital Asset Support Expansion

2<sup>nd</sup> Half '22 Planned Enhancements Launching Arculus 2.0 that will Expand Blockchain Support to Increase Digital Currency Compatibility for Crypto/NFT Cold Storage Product

Introducing White-Labeled Payment Card with Integrated Crypto/NFT Cold Storage Functionality

Continue Enhancing SDK for Security & Authentication Capabilities

Simplifying Crypto Succession Planning Offering through Joint Wallet Solution

Expanding Direct to Consumer Distribution
Channels to Attract Additional Segments of
Target Customers

### **Arculus Well Positioned for Growth**

Current
Challenges in
the Digital
Asset Market
Drive an
Increased
Need for
Consumers to
Control their
Private Keys

We are
Encouraged by
Recent
Partnerships
for Security,
Authentication,
and Cold
Storage
Leveraging our
Arculus
Platform

This Market
Cycle has
Created
Uncertainty in
Timing for
Anticipated
Arculus Ramp
Up since some
Partners and
Targets have
been Impacted

Remain
Focused on
Margins while
Simultaneously
Managing our
Investments to
Capture LongTerm Value for
Shareholders

Confident that our Arculus Platform is Well Positioned to Meet the Current & Anticipated Needs of the Market



# Q2 2022 Results

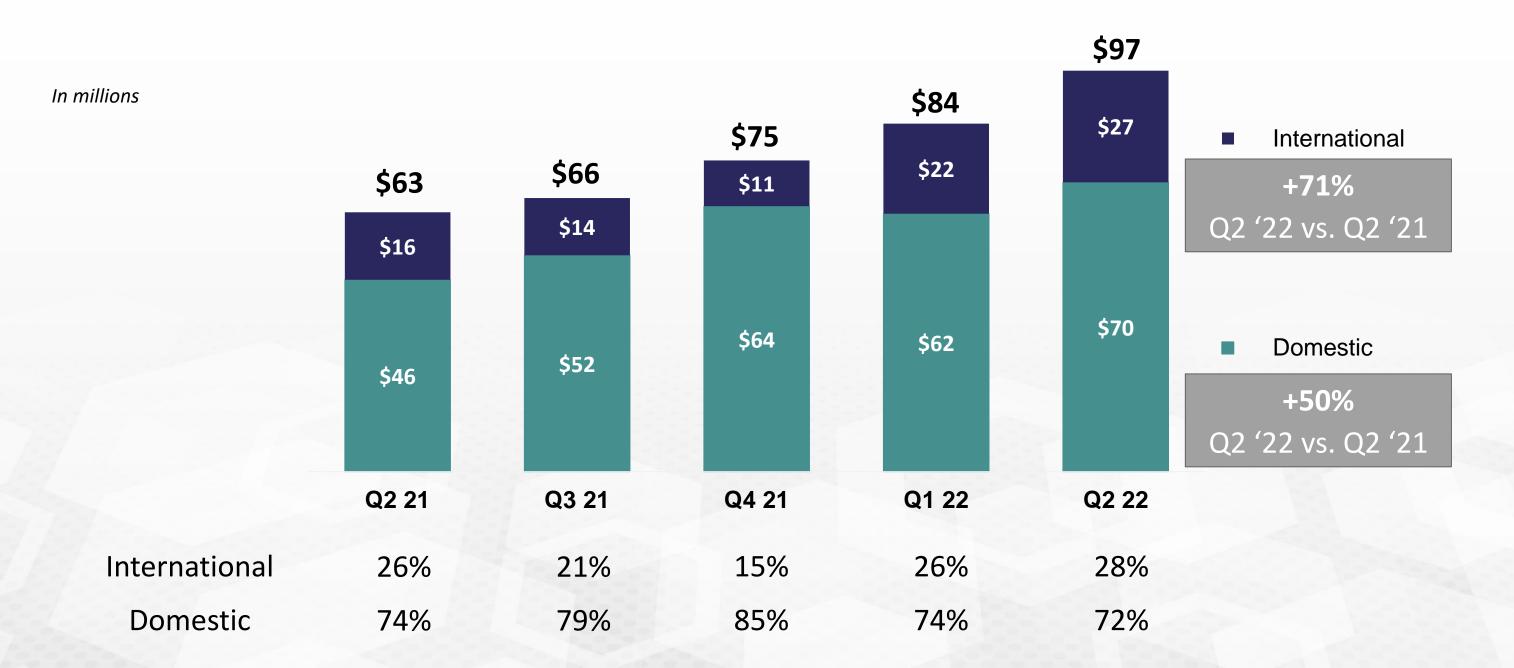
	Q2 '22	Q2 '21	% Change	Commentary
Net Sales	\$97mm	\$63mm	55%	Increased momentum across domestic & international
Gross Margin	61%	56%	459bps	Process efficiencies mitigating increasing supply chain costs
Net Income	\$61mm	\$21mm	182%	\$35mm increase from revaluation of earnout & warrants
Adjusted EBITDA <sup>1</sup>	\$40mm	\$27mm	45%	Excludes \$35mm increase from revaluation of earnout & warrants
Adjusted EBITDA Margin <sup>1</sup>	41%	43%	(272 bps)	Includes (~\$7mm) net impact from Arculus investment

# June YTD 2022 Results

	1H '22	1H '21	% Change	Commentary
Net Sales	\$181mm	\$127mm	43%	Increased momentum across traditional banks & FinTechs
Gross Margin	59%	55%	443bps	Process efficiencies mitigating increasing supply chain costs
Net Income	\$88mm	\$45mm	96%	\$37mm increase from re-valuation of earnout & warrants
Adjusted EBITDA <sup>1</sup>	\$73mm	\$57mm	29%	Excludes \$37mm increase from revaluation of earnout & warrants
Adjusted EBITDA Margin <sup>1</sup>	40%	45%	(450 bps)	Includes (~\$10mm) net impact from Arculus investment

### **Net Sales Trend**

#### Domestic and international are both contributing to CompoSecure's growth



# **Earnings per Share: GAAP**

		Three months ended 6/30/22		ths ended 0/22
	Basic	Diluted	Basic	Diluted
GAAP Net Income	\$61mm	\$61mm	\$88mm	\$88mm
Net Income used in EPS	\$8mm <sup>1</sup>	\$17mm <sup>2</sup>	\$12mm <sup>3</sup>	\$24mm <sup>4</sup>
% of Total Net Income	14.0%	27.5%	13.6%	27.6%
Total Shares used in EPS	15mm <sup>5</sup>	32mm <sup>6</sup>	15mm <sup>5</sup>	32mm <sup>6</sup>
Earnings per Share	\$0.56	\$0.52	\$0.80	\$0.75

Source: Company Financials

 $<sup>^{1}</sup>$  19.9% of Operating Net Income of \$65.1mm less 100% of C-Corp Costs of \$4.5mm

<sup>&</sup>lt;sup>2</sup> 34.7% of Operating Net Income of \$65.1mm less 100% of C-Corp Costs of \$4.5mm less Interest on Dilutive Convertible Debt of \$0.8mm

<sup>&</sup>lt;sup>3</sup> 19.9% of Operating Net Income of \$94.4mm less 100% of C-Corp Costs of \$6.8mm

<sup>&</sup>lt;sup>4</sup> 34.7% of Operating Net Income of \$94.4mm less 100% of C-Corp Costs of \$6.8mm less Interest on Dilutive Convertible Debt of \$1.6mm

<sup>&</sup>lt;sup>5</sup> Weighted Average Class A Shares of 15.1mm

<sup>&</sup>lt;sup>6</sup> Weighted Average Class A Shares of 15.1mm plus 4.3mm Outstanding Options (Assuming Exercise Net of Strike Price) plus 13.0mm Shares from Convertible Debt Conversion

Earnings per Share: Non-GAAP\_

		Three months ended 6/30/22		hs ended 0/22
	Basic	Diluted	Basic	Diluted
GAAP Net Income	\$61mm	\$61mm	\$88mm	\$88mm
Net Income Adjusted for Fair Value & Stock Based Comp	\$25mm <sup>1</sup>	\$25mm <sup>1</sup>	\$46mm <sup>2</sup>	\$46mm <sup>2</sup>
% of Total Net Income	100.0%	100.0%	100.0%	100.0%
Total Shares used in EPS	76mm <sup>3</sup>	88mm <sup>4</sup>	76mm <sup>3</sup>	88mm <sup>4</sup>
Non-GAAP Earnings per Share <sup>5</sup>	\$0.33	\$0.29	\$0.60	\$0.52

#### Source: Company Financials

<sup>&</sup>lt;sup>1</sup> GAAP Net Income of \$60.7mm less Additional Tax Provision of \$3.9mm less Fair Value Mark to Market Change for Warrants and Earnout and Stock Based Compensation Adjustment of \$31.4mm

<sup>&</sup>lt;sup>2</sup> GAAP Net Income of \$87.6mm less Additional Tax Provision of \$8.9mm less Fair Value Mark to Market Change for Warrants and Earnout and Stock Based Compensation Adjustment of \$33.1mm

<sup>&</sup>lt;sup>3</sup> Outstanding Class A plus Class B Shares

<sup>&</sup>lt;sup>4</sup> Outstanding Class A plus Class B Shares plus 8.1mm Public and Private Warrants (Converted Using Treasury Stock Method) and 4.3mm Options (Assuming Exercise Net of Strike Price)

<sup>&</sup>lt;sup>5</sup> Non-GAAP EPS is a non-GAAP financial measure. For reconciliation of Non-GAAP EPS to the most directly comparable measure prepared in accordance with GAAP, please see the Appendix

### 2022 Guidance

#### Increasing full year net sales and adjusted EBITDA guidance

Updated 2022E

Prior 2022E

2021

**Net Sales** 

B/(W) vs. Prior '22E

Adjusted EBITDA<sup>1</sup>

*B/(W) vs. Prior '22E* 

## **Strategic Priorities**

Leader in Metal Payment Cards, Security, Storage, and Authentication Technology

Drive premium payment card sales through continued domestic growth, international expansion, and FinTechs

Deliver innovative new card constructs and leverage our scale and existing relationships

Enhance Arculus capabilities (blockchain support, payment card integration, & channel expansion) to drive adoption across key B2B verticals given demand for multi-factor authentication security solutions

Optimize investment in product lines across advertising initiatives, talent, software development, and partnerships to accelerate growth

Focus on process efficiencies, materials procurement, and upsell opportunities to maintain strong margins







### **Environmental Initiatives**

CompoSecure continues to implement environmental projects across the manufacturing process









1st Metal Card Manufacturer to Receive ICMA EcoLabel Standard Program

> Achieved ISO 14001 Certifications

Obtained Certification for UL's Environmental Claim Validation Program **Carbon Neutral in June 2022** 

Evaluating New Equipment to Reduce Water Consumption in Q3 2022

Continuing Waste Recycling Process

Use of Recycled Material - Stainless Steel (65%)

Investigating Recycled Polymers

# CompoSecure, Inc. (Nasdaq: CMPO) Summary Equity Capitalization Table (with net exercise model)

As of June 30, 2022

#### Enterprise Value at de-SPAC was \$1,179mm<sup>1</sup> and the current Enterprise Value is \$861mm<sup>2</sup>

<u>Holders</u>	# of Shares Issued & Outstanding	# of Shares Issued & Outstanding
Public Shareholders & PIPE Investors (Class A)	9.3mm	9.3mm
Roman Sponsor (Class A)	5.8mm	5.8mm
Historic CompoSecure Owners (Class B)	61.0mm	61.0mm
Subtotal	76.1mm	76.1mm
<u>Holders</u>	# of Shares Reserved for Immediately Exercisable In-The-Money Options	# of Shares Reserved for Immediately Exercisable In-The-Money Options (assuming net exercise)3
Merger Rollover Options	5.1mm	4.6mm
Total	81.2mm	80.7mm
Convertible Instruments	# of Shares Reserved for Conversion	# of Shares Reserved for Conversion (assuming net exercise)
Public Warrantholders <sup>4</sup>	11.6mm	4.2mm
Roman Sponsor Warrantholders <sup>4</sup>	10.8mm	3.9mm
Exchangeable Noteholders	11.3mm	11.3mm
Grand Total	115.0mm	100.1mm

Notes: The table above excludes shares which may be issued in the future for contingent "earnout", equity incentive plan, employee stock purchase plan, and 401K plan

<sup>&</sup>lt;sup>1</sup>Includes Net Debt of \$243mm + Convertible of \$130mm. Equity of 80.6mm shares @ \$10.00 price/share

<sup>&</sup>lt;sup>2</sup> Includes Net Debt of \$237mm + Convertible of \$130mm. Equity of 80.7mm shares @ \$6.13 price/share as of market close 8/3/22

<sup>&</sup>lt;sup>3</sup> Assumes exercise net of strike price, valuation at assumed FMV of \$10.00

<sup>&</sup>lt;sup>4</sup> Assumes treasury stock method, valuation at assumed FMV of \$18.00

# **Balance Sheets** (Unaudited)

(\$mm)	Q2 2022A	Q4 2021
Assets		
Current Assets		
Cash & cash equivalents	\$13.4	\$21.9
Accounts receivable, net	45.2	27.9
Inventories	28.7	25.8
Prepaid expenses and other Current assets	3.7	2.6
Total Current Assets	91.1	78.3
Property and equipment, net	21.1	22.2
Deferred tax assets	24.8	25.7
Other assets	14.9	5.3
Total Assets	\$151.9	\$131.4
Liabilities and Stockholders Equity		
Current Liabilities		
Accounts payable	\$6.9	\$7.1
Accrued expenses	26.2	39.8
Other current liabilities	1.7	1.1
Current portion of long-term debt	5.0	12.5
Total Current Liabilities	39.7	60.5
Long-term debt, net of deferred finance costs	224.8	233.1
Line of credit	25.0	15.0
Convertible Debt, net of debt discount	127.7	127.4
Other liabilities	69.8	102.9
Total Liabilities	\$487.0	\$539.0
Stockholders Equity	(335.1)	(407.6)
Total Liabilities and Stockholders Equity	\$151.9	\$131.4

# **Statements of Operations** (Unaudited)

(\$mm)	YTD Jun 2022A	YTD Jun 2021A
Revenue		
Net Sales	\$181.4	\$126.5
Cost of Sales	(73.8)	(57.0)
Gross Profit	\$107.6	\$69.4
Operating Expenses		
Selling, general and administrative	(43.2)	(18.8)
Income from operations	\$64.4	\$50.6
Other expense		
Other income (expense), net	23.2	(5.9)
Net Income	\$87.6	\$44.7

Statements of Cash Flows (Unaudited) (\$\square\$\_{(\\$mm)}\$

itea)	(\$mm)	YTD Jun 2022A	YTD Jun 2021A
	Cash flows from operating activities		
	Net income	\$87.6	\$44.7
	Depreciation	4.6	5.2
	Equity compensation expense	4.0	0.8
	Inventory reserve	0.0	0.0
	Amortization of deferred finance costs	1.3	0.8
¢27mm lmnast	Warrant Liability Revaluation	(18.0)	0.0
\$37mm Impact •	Earnout Revaluation	(19.0)	0.0
	Accounts receivable	(17.3)	(20.5)
	Inventories	(2.9)	(0.2)
	Prepaid expenses and other assets	(1.1)	(0.5)
	Other liabilities	2.2	(5.1)
	Accrued expenses	10.3	2.1
	Net cash provided by operating activities	\$51.4	\$27.2
	Cash flows rom investing activities		
	Acquisition of property and equipment	(3.5)	(1.3)
	Net cash used in investing activities	(\$3.5)	(\$1.3)
	Cash flows from financing activities  Business combination and PIPE financing		
	Proceeds from line of credit	10.0	
	Payment of line of credit	10.0	(5.0)
	Proceeds from term loan		(3.0)
	Payment of term loan	(16.9)	(12.0)
	Distributions	(10.9)	(12.0)
	Deferred finance costs related to debt origination Issuance cost related to business combination	(22.8)	
		(23.8)	(4.4.0)
	Tax Distribution to members	(25.7)	(14.6)
	Net cash used in financing activities	(\$56.4)	(\$31.6)
	Net increase (decrease) cash, cash equivalents and restricted cash	(8.6)	(5.6)
	Cash, cash equivalents and restricted cash, beginning of year	\$21.9	\$13.4
	Cash, cash equivalents and restricted cash, end of year	\$13.4	\$7.8
	Supplementary disclosure of cash flow information	0.0	F 4
	Cash paid during the year for interest	9.6	5.1
	Derivative asset - interest rate swap	5.6	

# Non-GAAP Adjusted EBITDA Reconciliation (Unaudited)

	\$mm	Q2 2022A	Q2 2021A	YTD Jun 2022A	YTD Jun 2021A		
	Net Income	\$60.7	\$21.5	\$87.6	\$44.7	1	Non-Cash Stock Option Expense: Non-cash stock
	Interest Expense	5.5	2.9	10.5	5.9		option expenses related to the executive
	Depreciation and Amortization	2.2	2.6	4.6	5.2		incentive plan
	Taxes	2.8		3.3			
						2	Non-Cash Mark to Market Adjustments:
	Unadjusted EBITDA	\$71.2	\$27.0	\$106.0	\$55.8		Related to changes in fair value of liabilities for warrants, earnouts and derivatives assets
1	Non-Cash Stock Comp Expense	3.0	0.3	4.0	0.8		
2	Mark to Market Adjustments	-34.6		-37.0			
	Total EBITDA Adjustments	(\$31.6)	\$0.3	(\$33.0)	\$0.8		
	Adjusted EBITDA	\$39.7	\$27.3	\$73.0	\$56.6		
	Adjusted EBITDA %	40.8%	43.5%	40.2%	44.7%		

# Non-GAAP EPS Reconciliation (Unaudited)

	Three months	s ended 6/30/2022	Six months ended 6/30/2022		
(\$mm)	<b>BASIC</b>	DILUTED	<b>BASIC</b>	<u>DILUTED</u>	
GAAP Net Income	\$60.7	\$60.7	\$87.6	\$87.6	
Add back tax provision	2.8	2.8	3.3	3.3	
Tax Provision on 100% of Taxable Income	-6.7	-6.7	-12.2	-12.2	
Adjusted Net Income	\$56.8	\$56.8	\$78.7	\$78.7	
Fair Value and Stock Based Compensation Adjustment	-\$31.4	-\$31.4	-\$33.1	-\$33.1	
Adjusted Net Income	\$25.4	\$25.4	\$45.7	\$45.7	
Class A + Class B Shares	76.0	76.0	76.0	76.0	
Public & Private Warrants <sup>1</sup>	-	8.1	-	8.1	
Options <sup>2</sup>	-	4.3	-	4.3	
Total Shares	76.0	88.4	76.0	88.4	
Non-GAAP EPS	\$0.33	\$0.29	\$0.60	\$0.52	

Source: Company financials

<sup>&</sup>lt;sup>1</sup> Assumes treasury stock method, valuation at assumed FMV of \$18.00

<sup>&</sup>lt;sup>2</sup> Assumes exercise net of strike price, valuation at assumed FMV of \$10.00